



“FROM VISION TO INNOVATION”

ADDRESSING OBSTACLES AND STRENGTHENING YOUR POSITIVE CONTRIBUTION

2 ½ DAYS FOR EXECUTIVES, MANAGERS, ENTREPRENEURS

Given the current global context, it is important for key decision makers to be innovating the way they manage, themselves, their teams, their projects. Many committed professionals agree on this principle. Now, the question is: how?

How can we become the leaders we truly want to be, how can we model that leadership in the most ethical way possible?

The numbers are clear, and engaged executives listen: global employee engagement declined to 21% in 2024 (source: Gallup study).

Discover an innovative framework for creating the highest possible quality in your company and with your products/services, in a logical and consistent manner:

- (Re)discover **how to innovate based on a global vision** that this course will give you the chance to develop,
- Discover the **key benchmarks** that enable us to see more clearly as managers, discern and **carry out meaningful projects to fruition**,
- Come to better understand the **importance of how we position ourselves** in different situations, and **the impact** of that positioning on our know-how, as well as on effects within the company and on civil society as a whole,
- Develop and reinforce **new skills** that you will come away with after the training: **how to gain perspective** even in face of challenges, developing your **global vision**, better **self-awareness and management**, key management strategies for **smoother collaboration** with others, increased **openness**, positivity, **assertiveness**, conflict understanding and resolution, creativity...
- See and combine **logic with our ability to empathize**
- Develop your ability to **respond to the real needs of people and the planet**

The foundations for making true positive and constructive innovation a reality in your company

TRAINING OBJECTIVES

This training includes in a coherent and interactive way:

- **management** skills and strategies,
- an opening to a **more global vision**,
- an innovative definition and approach of **quality**.

It is rooted in Ethical Leadership, with **soft skills** as the foundation of all quality—or lack thereof—in terms of know-how. This approach enables participants to generate **concrete, positive results** in their immediate environment, within their teams and organizations, and beyond, in civil society.

The teaching method is based on **alternating between a theoretical approach and experimentation**. To ensure better integration and create a dynamic of evolution, the training is divided into 5 ½ days, spread over two months. Assessment will be based on the work done by the consultants during the sessions and role-playing exercises.

Putting people at the center of concerns and strategies to respond positively to global challenges.

Price : 10 participants maximum.

Prices excluding VAT

Companies: 2.000 €

Small companies: 1.450 €

Independent profession: 1.250 €

Non-profit: 1.000 €

Contact : +33.1.80.98.47.80

contact@infusethic.com

Next session : contact us / calendar on www.infusethic.com

Duration: 2 days + ½ day – 17.5h

Prerequisite: Be sincerely committed to evolving, beginning with yourself, as well as to making positive and constructive contributions through your professional projects.



FROM VISION TO INNOVATION TRAINING – 5 half days

Distance training via Zoom

This seminar, **blending theory and practical sessions**, will give you the opportunity to **step back, gain a fresh perspective, develop your capacity to have a global vision even in tense situations, acquire new reference points that have indeed become necessities in our changing world**. This training is for the professional seeking to participate in new, ethical models, ones that connect human and economic evolution.

This training program is based on Ethical Leadership, an innovative leadership approach that is genuinely and consistently focused on serving people and the planet. It creates a dynamic of change for both individuals and society by fully mobilizing each person's potential.

It is a **universal approach** that can be applied in all sectors: consulting, health, environment, energy transition, education, art, etc. It is currently being introduced in certain United Nations agencies such as the UNDP and the World Bank, and has already improved the lives of tens of millions of people around the world.

All our facilitators are certified Ethical Leadership consultants:

Gwenola Bliek, founder of Infusethic, specializes in supporting companies with their human, strategic, and economic challenges; **Carole Beloeil** in supporting students and higher education institutions; **Véronique Chabernaud**, a doctor, in supporting organizations that want to put the health and well-being of their employees at the heart of their business plans; **Julie Foubert**, an English speaker, in supporting professionals and organizations in the fields of education and early childhood.



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